

# Simple Logistic Regression

$$x \in \mathbb{R}, y \in \{0, 1\}$$

We want a simple specification for

$$P[Y = 1 | x]$$

- probability that  $y$   
turns out to be 1,  
Given  $X = x$

Two Steps

(i)

Linearly transform  $x$

$$x \rightarrow \beta_0 + \beta_1 x = \eta$$

(ii)

map  $\eta$  to  $[0, 1]$   
 $P\{Y=1|x\} = F(\eta)$

So

$$\underline{P\{Y=1|x\} = F(\beta_0 + \beta_1 x)}$$

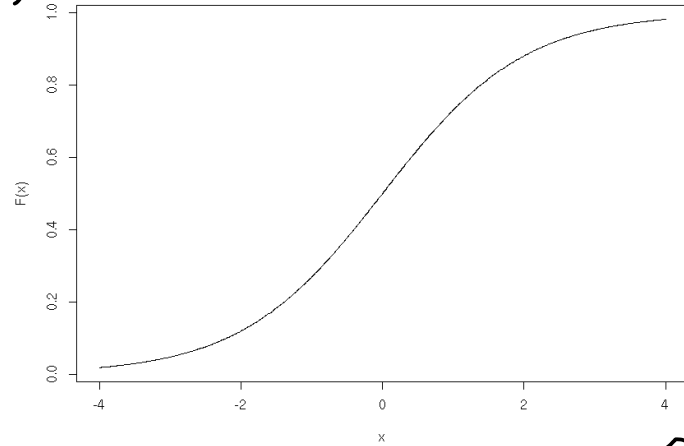
The parameters of the  
model are just  $(\beta_0, \beta_1)$

Map to (0,1)

$$F(\gamma) = \frac{e^{\gamma}}{1 + e^{\gamma}}$$

$$= \frac{1}{1 + e^{-\gamma}}$$

$F(\gamma)$



$\gamma$

## Likelihood:

Given data a  $(x_i, y_i), i=1, 2, \dots, n$ , we can estimate  $(\beta_0, \beta_1)$  using maximum likelihood.

$$y = (y_1, y_2, \dots, y_n)$$

$$x = (x_1, x_2, \dots, x_n)$$

$$L(\beta_0, \beta_1; x, y) \propto P(y|x, \beta_0, \beta_1)$$

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Maximum Likelihood

$$\max_{(\beta_0, \beta_1)} L(\beta_0, \beta_1; x, y).$$

— choose the parameter values that make the observed data most likely!

# Conditional Independence

Assume the  $y_i$  are conditionally independent given  $x$ .

$$P(y|x, \beta_0, \beta_1) = \prod_{i=1}^n P(y_i | x_i, \beta_0, \beta_1)$$

$$P(y_i | x_i, \beta_0, \beta_1) = \begin{cases} F(\beta_0 + \beta_1 x_i) & y_i = 1 \\ 1 - F(\beta_0 + \beta_1 x_i) & y_i = 0 \end{cases}$$